MARKETING PLAN

Innovative Marketing Strategies | Superior Customer Service | Proven Results

BROCHURES

Custom-designed property brochures showcasing your listing

POSTCARDS

Just Listed/Just Sold postcards designed, printed and mailed to your target geographic area

PHOTOGRAPHY

+ Professional still shots and aerials
+ 3D Matterport home tour and floor plan *(Virtually listed homes typically sell for 9% more, and are on the market 30% less time)*

EMAIL MARKETING

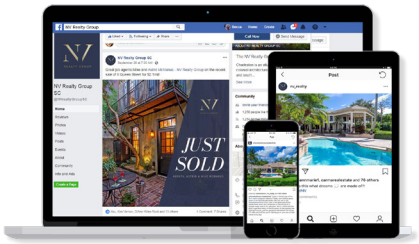
Email blasts featuring your listing will be sent to Palm Beach County area real estate agents offering more exposure

NV BRANDED APP

Mobile usage accounts for over 80% of all internet activiy. NV Realty Group developed an app so your listing gets the visibility it deserves. Scan the QR code to check it out!

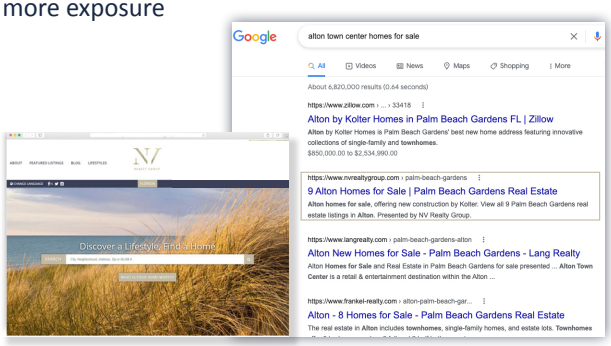
LOCAL AND NATIONAL BRANDING

Branding ads placed in local and regional publications, as well as many online ads, boost the NV Realty Group name recognition as leaders in the luxury real estate market



SOCIAL MEDIA

Your listing will appear on Facebook and Twitter posts as well as targeted ads on Facebook



SUPERIOR WEBSITE & ONLINE PRESENCE

+ Selling homes today is all about Internet marketing
+ Our robust website and custom technology drive more views,l eads, and interest to help sell homes fast
+ NV Realty Group ranks on page one of Google for over 200 local real estate search terms

NV Realty Group is located in the Alton Town Center. This is a convenient and easily accessible location for "walk-in" buyers. Your listing will also be featured in our Alton window display!